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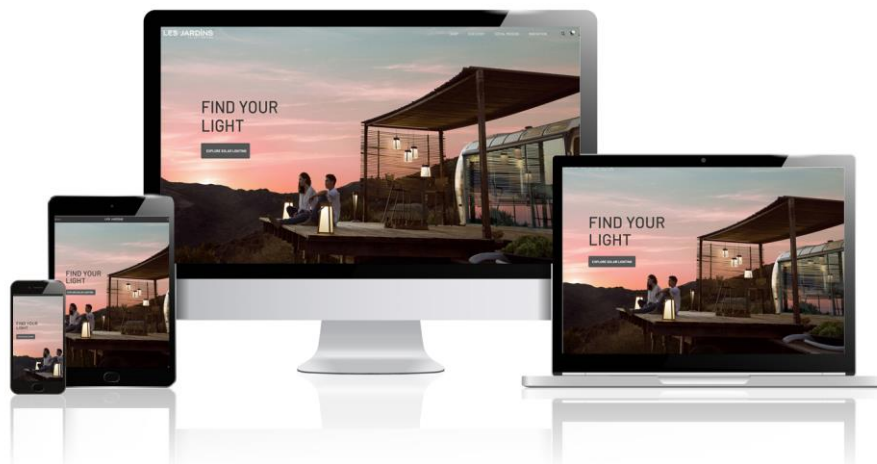
Les Jardins Solar Lighting Launches Website with New E-Commerce Marketplace

Spinoff Vertical from French Outdoor Furniture Brand Provides New Direct-to-Consumer Purchasing Channel, Lighting Resources for Consumers and Design Trade Professionals

LOS ANGELES – Les Jardins Solar Lighting, an innovative and sophisticated series of portable solar-powered lighting products from outdoor furniture maker Les Jardins, announced today its new website, www.lesjardins.solar, is now live. The new website will exclusively sell Les Jardins' series of sustainable, smartly-designed lighting products to homeowners, outdoor adventurers and enthusiasts, and design trade professionals alike through its e-commerce platform. The website also serves as a lookbook resource guide, providing customers with design inspiration, tips and application ideas.

Breaking from the outdoor furniture company's traditional dealer network, the renewable energy lighting collection from the eco-friendly brand is now available for direct-to-consumer purchases at published retail price points. However, the company's established authorized e-commerce partners and traditional dealer networks will also have the opportunity to sell Les Jardins Solar Lighting products if they meet the requirements of the program.

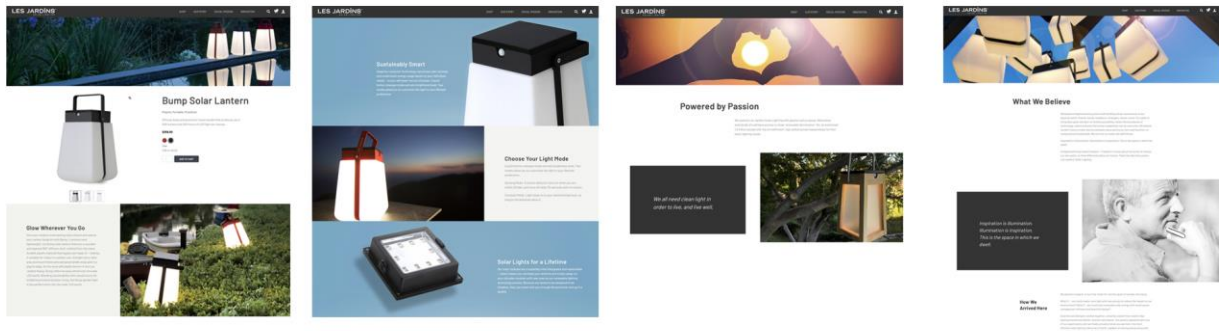
"With the launch of this new website, we hope to bring accessibility to the Les Jardins Solar Lighting collection to glampers and campers, outdoor living enthusiasts, hardscape/landscape designers and airstream dwellers," said Frederic Raffenne, president of Les Jardins USA. "Our lookbook resources gives users the opportunity to expand their minds and explore the possibilities and limitless applications of our solar portable lights."



The visually stunning website tells the Les Jardins Solar Lighting brand story: innovation powers all of its outdoor solar lighting products

The easy to navigate website includes everything about the lifestyle brand that customers are drawn to when choosing to engage with and supporting a company, including:

- Shoppable marketplace that gives design application ideas for every style of product
- Corporate Social Responsibility Mission page with details outlining the #PasstheLight campaign, an initiative to help create opportunities for the long-term sustainability of the world by distributing clean energy lighting to global communities in need
- Innovation page with details on the smart design, functionality and lighting capabilities featured in each solar module
- Blog page with news, insights, updates and new content from the brand



Each page on the newly-launched site intends to educate visitors about the importance of sustainable, renewable energy technology while providing design inspiration or usage tips for its products

Along with the new website, Les Jardins Solar Lighting customers can connect with the brand on its new social media platforms. The brand's social media campaigns aim to create inspiring content within an interactive community that is actively engaging with each other and the brand through the sharing of compelling, original content centered around the brand's four pillars: social responsibility/sustainability, innovation, great design and product functionality/versatile applications.

Visit Les Jardins Solar Lighting on Facebook at www.facebook.com/lesjardinssolar and Instagram at @lesjardinssolar.

About Les Jardins Solar Lighting

Based in Aix-en-Provence, France with U.S. headquarters in Pasadena, Calif., Les Jardins Solar Lighting is an innovative and sophisticated series of portable solar-powered statement lighting products from outdoor furniture brand Les Jardins. Since 2014, the brand has been a pioneer in the solar lighting space, redefining the concept of sustainability through a lens of advancing renewable energy technology and smart design through every new generation of its state-of-the-art Solar Module. Each lantern, lamp and landscape lighting product features a state-of-the-art Solar Module that's removable and interchangeable across the entire collection of Les Jardins Solar Lighting's architectural light frames.

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